

12th July 2023

Background

Bat Conservation Ireland is an environmental NGO that leads a number of Citizen Science based projects monitoring and tracking trends in Irish bat populations. We act as an umbrella group for local bat groups, write and disseminate educational and information materials and manage several websites: www.batconservationireland.org and www.learnaboutbats.com

This Project

We have received grant assistance from The Heritage Council to create an online training platform to meet the training needs of ecologists and bat workers in Ireland. We are seeking proposals from a **Media Production Company for filming and editing of an online training course** to introduce Irish bats and bat survey methods.

Proposals are invited from experienced companies with

- Experience in producing content for online training courses
- Experience working in the heritage/wildlife sector

We will be creating a modular training course and will require short sequences of footage to upload to our training platform. Much of the content will be narrated-over powerpoint presentations or similar, or filmed in person in studio. We anticipate approximately 1.5hrs will be narrated-over live footage which will be filmed at suitable locations in the field by the media company (under direction from BC Ireland) as well as some footage and photography provided by BC Ireland.

The footage will be uploaded to Vimeo (or similar video hosting platform) and will be used for modular training courses in liaison with our website programmer.

We anticipate that the total footage duration will be 6-7hrs but much of this will be straightforward narration of presentations.

The successful company should budget for 3 days in the field, to include post-dusk evening work and daytime drone footage.

Objectives

The key objectives are as follows:

1. To provide clear, visually and sonically attractive training material for fee-paying students.

2. To have completed and uploaded four modular courses by October 16th 2023.

Design/Feel

We are open to creative suggestions and looks!

Budget

The estimated budget for this project is a maximum of €10,000 inclusive of VAT. Tenders are welcomed from experienced companies or individuals who can facilitate and deliver this work.

Please respond to this brief with the following:

- An outline proposal for the work above
- Links to view 3-4 examples of previous work and testimonials that illustrate experience delivering similar projects
- Bios of team members who will be working on the project
- Quotation in Euros, **inclusive of VAT**, including all costs associated with the work such as preparation time and any expenses as required. Please also include your expected payment schedule.

Timeline

We anticipate that filming in the field will be completed in August-early September 2023. Studio voiceovers will be done in the same timeline that suits all parties. Editing will be completed by late September with final material ready to upload to the online training platform by 16th October 2023.

Bat Conservation Ireland shall not accept any responsibility for any expenses or loss which may be incurred in the preparation of a Tender.

Submissions

Please e-mail your proposal and quote to niamhr@batconservationireland.org by 5:00pm on July 22nd 2023. Any clarification questions can be submitted to the above email address up to 2 working days before the final submission day.